

The Library of American Broadcasting and the National Public Broadcasting Archives have a wide variety of resources that can serve your research needs. The following print resources are available to you anytime Monday through Friday, 10am to 5pm, Wednesdays from 5pm to 8pm and Sundays 1pm to 6pm. You can learn more about these sources, as well as our audio and film/video resources by going to our website: <http://www.lib.umd.edu/LAB>

PERIODICALS:

We have a large collection of magazines and periodicals that can be a great resource for finding primary resources written from the 1920's to the present. These publications range from broadcasting trade magazines and fan magazines that cover the programming, management, and technological changes in broadcasting. A complete list of our periodical holdings can be found on our website at <http://www.lib.umd.edu/LAB/periodical.html>

Broadcast News: a magazine published by RCA from 1931 to 1981 that covered the technological advancements in radio and television broadcasting. An issue index and subject index can be found in the 20th anniversary issue (January/February 1952).

Broadcasting: published since 1931, *Broadcasting* is the most influential trade journal for the broadcast industry. Although the publication was not indexed until 1958, you should look through issues from the 1940's, especially if you have specific program titles and approximate dates to work with. An on-line version of the magazine, with fully scanned and searchable issues from the 1930's to the 1980's can be found at <http://www.americanradiohistory.com>

Radio/Television Daily: a daily Monday to Friday trade journal covering broadcasting. Like *Broadcasting Magazine*, covers all aspects of the industry including programming and management and is easier to use the more specific time frame you are working with.

Radio Mirror: a fan magazine published monthly from the 1930's through the 1960's. Gives detailed information about particular radio and television programs and personalities.

Ross Reports on Television: a newsletter published weekly from 1949 to 1962, gives detailed information about television programming and the changes in the industry. This is a very useful source when examining early television,

Sponsor: published from 1946 to 1964, gives detailed coverage to radio and television advertising, often with detailed articles about specific programs or approaches to programming. Well worth looking through.

INDEXES:

Industrial Arts Index: an index to science and business magazines published from 1913 to 1957. It is very useful to finding articles about radio and television from the 1940's and 1950's. The best way to use it is to look under "Radio--broadcasting" or "Television--broadcasting" and following the subject breakdowns from there. We don't have this index at the Library of

American Broadcasting, but you can find a full run of the print version of the index in the periodical stacks on the 7th floor of McKeldin under the call number Z7913.I7

Business Periodicals Index: In 1958, the Industrial Arts Index was split into the Applied Science & Technology Index and the Business Periodicals Index. We do have a complete run of the BPI from 1958 to 1994. It is a little outside your range of interest but it still might be useful to you.

BOOKS:

The Broadcasting Archives has over 16,000 books covering all aspects of radio and television broadcasting, as well as journalism, film history and the study of humor. Here is a brief listing of several important reference guides that contain entries giving a good overview of a topic and a list of suggested readings.

Encyclopedia of Television: a four volume encyclopedia of television published by the Museum of Broadcast Communications in 2004. Covers all aspects of television. The 1997 edition of this encyclopedia is available free online at:

Encyclopedia of Radio: published in 2004, a companion to the Encyclopedia of Television. Also has an entry on simulcasting but, unlike the Encyclopedia of Television entry, does include a brief bibliography of sources. The sources listed are broad and basic but can be a useful starting point.

PAMPHLETS:

A large collection of industry reports, studies, promotional publications, speeches, and primary resources that can be useful to you. They range in date from the early 1900's to the present. We have a database giving details about the pamphlets.

SCRIPTS:

We have an extensive collection of scripts that were used on early radio and television broadcasts. If we can identify specific programs to were simulcast, we may be able to determine if we have examples of scripts from those programs.